

*malone  
roberts*

ART DIRECTOR

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## LIFE

WHEN I INTRODUCE MYSELF, PEOPLE  
THINK I'M SAYING, HI, I'M ALONE  
THE REACTIONS I GET ARE PRICELESS  
I PREFER BEER OVER WINE  
SPENDING MORE THAN AN HOUR  
WATCHING TV DEPRESSES ME  
I OWNED A CHINCHILLA AND  
A BLACK POT BELLY PIG  
I WOULD EAT KOREAN BBQ EVERY DAY  
IF I COULD AFFORD IT  
I HAVE A SILVER TOOTH THAT SHOWS  
WHEN I LAUGH. I GOT IT INTENTIONALLY  
WHEN I WAS JUST A BABE  
IF I COULD GIVE A TEENAGER ONE PIECE  
OF ADVICE, IT WOULD BE TO QUESTION  
THINGS BEFORE ACCEPTING THEM  
I WOULD RATHER BE SWAMPED WITH  
WORK, THAN HAVE NOTHING  
TO ACCOMPLISH

## EXPERIENCE

CP+B LA, ART DIRECTOR - LOS ANGELES, CA - 16 MONTHS

WORK ON THE FOLLOWING BRANDS: BRAINTREE, PAYPAL, NBA 2K, APPLEBEES, A1 STEAK SAUCE, CHARLES SCHWAB, AND NEW BUSINESS PITCHES.

180 LA, ART DIRECTOR - LOS ANGELES, CA - 19 MONTHS

WORKED ON THE FOLLOWING BRANDS: HP, SONY, EXPEDIA, BOOST MOBILE, MITSUBISHI, THE ACADEMY OF MOTION PICTURES ARTS AND SCIENCES, AND NEW BUSINESS PITCHES.

FLEISHMAN-HILLARD, JUNIOR DESIGNER - WASHINGTON, DC - 12 MONTHS

WORKED WITH THE DIGITAL, NEW BUSINESS, AND CREATIVE TEAM CREATING EVENT DISPLAYS, PROMOTIONAL MATERIALS, READING MATERIALS BOTH ON AND OFFLINE, MICROSITES AND INTERACTIVE PRESENTATIONS.

THE DESIGN GROUP, GRAPHIC DESIGN INTERN - LYNCHBURG, VA - 6 MONTHS

DESIGNED AND CREATED 17 ORIGINAL PIECES OF "SHOE" ART PRINTED ON 60"X 40" CANVASES THAT ARE THE MAIN DECOR OF SHOEMAKERS AMERICAN GRILLE RESTAURANT. MY DESIGN CONCEPTS INSPIRED THE ARCHITECTS OF SHOEMAKERS RESTAURANT TO MORE THAN DOUBLE THE QUANTITY OF ART WORKS ORDERED FOR THEIR PROJECT.

CREATED A VARIETY OF DESIGN OPTIONS FOR VARIOUS PROJECTS, WHICH WERE REGULARLY CHOSEN FOR USE BY EITHER THE CLIENT OR CREATIVE DIRECTOR.

## EDUCATION

VCU BRANDCENTER 2011 - 2013 MASTER OF SCIENCE, ART DIRECTION

SWEET BRIAR COLLEGE 2006 - 2010 BACHELOR OF ART

PARSONS NEW SCHOOL 2008 GRAPHIC DESIGN SUMMER INTENSIVE COURSE

PRATT 2007 VISUAL COMMUNICATIONS SUMMER INTENSIVE COURSE

## SKILLS

PROFICIENT IN ADOBE ILLUSTRATOR, ADOBE PHOTOSHOP, ADOBE INDESIGN, ADOBE BRIDGE, ADOBE FLASH PROFESSIONAL, FINAL CUT PRO & LEARNING AFTER EFFECTS.